

GOPIKA S

• Aspiring Data Analyst •

ABOUT ME

I'm an aspiring data analyst with a solid foundation in Python, SQL, and data visualization. I enjoy working with data, finding patterns, and turning complex information into clear insights that support better decision-making. I'm motivated, detail-oriented, and eager to apply my skills in a real-world setting where I can contribute to a data-driven organization's growth and success.

EDUCATION

2023 - Present
Shree Venkateshwara Hi Tech Engineering College, Erode

Bachelor of Technology in Artificial Intelligence and Data Science

PROJECT

Sales Performance Dashboard

- Analyzed comprehensive superstore sales data to pinpoint top-performing products, regions, and sales trends.
- Developed an interactive Power BI dashboard to visualize key metrics, aiding in strategic sales decisions.
- **Tech: Power BI, SQL, Excel**

Customer Churn Analysis

- Conducted in-depth Exploratory Data Analysis (EDA) on Telco customer data to identify critical patterns influencing churn.
- Provided data-driven insights and recommendations to enhance customer retention strategies.
- **Tech: Python (Pandas, Matplotlib)**

Covid-19 Impact Tracker

- Designed and built a time-series dashboard to visualize the global spread and impact of Covid-19.
- Focused on robust data cleaning and clear presentation of dynamic pandemic trends.
- **Tech: Python, Data Cleaning, Tableau**

SKILLS

PYTHON



ISQL



POWER BI



JAVA



UI/UX



EXCEL

